

COSME SUCCESS

Organisation: Produce Wealth Revolution Agency (dba "The PWR Agency")
Ife Badejo, Chief Experience Officer (CEO)

Country: St. Maarten



PROFILE:

The PWR Agency is St. Maarten's first incubator. It provides a variety of entrepreneurship development services including coworking spaces with front-desk service, marketing and administrative services, consulting and training.

COSME ASSISTANCE RECEIVED:

COSME has been a valuable resource from attending workshops, developing a business network to working with project specific experts. Most recently COSME assisted PWR Agency create a business plan and provided valuable insights that will guide PWR Agency to function as a successful agency while supporting resident entrepreneurs.



IMPACT:

Incubators are a different kind of business with unique challenges, they not only have their own business risk but also take on the risk of other new businesses. COSME's expertise helped PWR Agency develop an effective business plan that can be used to acquire financing as well as identify pricing strategies ensuring PWR Agency is sustainable.

COSME's insights and expertise exposed the absolute must for collaboration during the entrepreneurial journey. It takes a "village" to build a business and in one's business it is important to identify and cultivate those partnerships and relationships that make up the proverbial "village".



"COSME has provided much needed support with experts, knowledge, and systems to help myself and many others to start and grow their businesses successfully."
Ife Badejo

It only seems impossible until it's done. – Nelson Mandela

PWR AGENCY

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