

# 2020 Ad Inventory

## Article Page Display Ads Graphical Display Advertising Rates

### 1- Top of the site

970 x 90 Pixels \$1000

### 2- Ad Block Below the Navigation

970 x 90 Pixels \$1000

### 3- AD BLOCK Above each Article

468 x 60 Pixels \$1000 per month

### 4- Ad Block **Fixed** **Spot on all pages**

300 x 250 \$600 per month

### 5- AD BLOCK Above Sidebar Tabs

300x300 for \$500

### 6- AD BLOCK Homepage Sidebar Ads

300 x 250 \$400 per month

### 7- AD BLOCK Homepage Sidebar Ads

300 x 250 \$300 per month

### 8- AD BLOCK Homepage Sidebar Ads

300 x 250 \$200 per month

### 9- AD BLOCK Homepage Sidebar Ads

300 x 250 \$150 per month

### 10- AD BLOCK Homepage Sidebar Ads

300 x 250 \$100 per month

### 11- AD BLOCK

468x90 \$100 per month

### 12- FOOTER BLOCK

980x400 max \$500 per month

The screenshot displays the homepage of StMaartenNews.com. At the top, a man points to a large green banner labeled '1' (Top of the site). Below the navigation bar, a green banner labeled '2' (Ad Block Below the Navigation) is visible. The main content area features a large photo of Mullet Bay with a green banner labeled '3' (AD BLOCK Above each Article) above it. To the right of the photo is a sidebar with a green banner labeled '4' (Ad Block Fixed Spot on all pages) and a green banner labeled '5' (AD BLOCK Above Sidebar Tabs). Below the photo, there are sections for 'Upcoming articles (stay tuned):', 'The StMaartenNews.com Mullet Bay dossier', 'The Mullet Bay Parliamentary Inquiry', 'ENNIA company holding structure', and a 'Photo caption'. To the right of the main content, there is a section for 'The Constitution of Sint Maarten' with a green banner labeled '6' (AD BLOCK Homepage Sidebar Ads). Below this, there is a section for 'Fly To St. Maarten' with a green banner labeled '7' (AD BLOCK Homepage Sidebar Ads). At the bottom, there is a section for 'Related News' with a green banner labeled '8' (AD BLOCK Homepage Sidebar Ads) and a green banner labeled '9' (AD BLOCK Homepage Sidebar Ads). A green banner labeled '10' (AD BLOCK Homepage Sidebar Ads) is also visible. At the very bottom, there is a green banner labeled '11' (AD BLOCK) and a green banner labeled '12' (FOOTER BLOCK).

Top of the site

1

Ad Block # 2  
Below the Navigation

2

Mullet Bay on

3

4

5

6

7

8

9

10

11

12

FOOTER BLOCK # 1